

A background image showing four people in a meeting. A man in a white shirt and glasses is speaking and gesturing with a pen. Two women are listening attentively. They are seated around a wooden table with a laptop, water bottle, and coffee cup.

Engagement vs Passion

Do your employees love coming to work?

The Employee Passion Survey™

Engagement is not enough! Integro's research shows 78% of employees are passionate about their work and yet almost half of these engaged people are emotionally disconnected from the organization.

Employees who are passionate about both their work and the organization they work for are more likely to stay long term, increase customer loyalty and go the extra mile.

In our experience organizations need their employees to be emotionally connected to both their work and the organization to enable them to work at their best, hence our use of the more emotive term, 'Passion'. In our experience, there is a significant difference between passion for the job and passion for the organization.

The key to creating a high performing organization is to create a work environment where employees love coming to work.

What does the Survey Do?

1. Measures the degree to which employees believe their "intrinsic" needs are being satisfied.
2. Pinpoints problem areas at department and team level to create change initiatives.
3. Measures the level of trust employees have for your organization and its management.
4. Creates a culture of trust, Personal Responsibility and Passion.



What our research shows is that if you satisfy employee needs, they will trust you and if you satisfy the needs that ignite passion, not only will your employees trust you, they will be passionate about what they do and the organization they work for.

Support & Facilitation

- ✓ One-on-one debrief for the organization head
- ✓ Debrief session for senior team members and department heads
- ✓ Tools and advice for creating a culture of trust and developing passion
- ✓ Ongoing follow-up and support to enable change and the ability to re-do survey to measure results and measure progress over time.

Want to find out how passionate your organization is? Contact:



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